

ACADEMIC & BUSINESS PARTNERSHIP

The 16th Supply Chain Management
For
Efficient Consumer Response Conference



11th - 12th, December, 2025, TARGOVIȘTE, ROMANIA

Academics, researchers, consultants and practitioners are invited to participate in this
exciting online/live conference

**Developing new technologies in aligning supply chains with
the consumer experience, in the intelligence Age**

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Academics, researchers, consultants and practitioners are invited to participate in this exciting online/live conference:

SUPPLY CHAIN SECURITY

SC security management by increasing the resilience of inter-organizational collaboration agreements

Call for Papers

The upcoming 2025 Supply Chain Management for Efficient Consumer Response Conference will address a number of topics around these new challenges, and is now opening a call for papers.

Those interested in submitting papers can address, but are not restricted to, one of the following topics:

- 1. Developing new technologies in aligning supply chains with the consumer experience, in the intelligence Age**
- 2. SC security management by increasing the resilience of inter-organizational collaboration agreements**

Abstracts should be submitted in English and a maximum of 300 words (minimum 100 words), accompanied by five to eight key words.

The deadline for submissions is 1st December 2025. Once your abstract has been approved, additional information will be provided about how to turn your abstract into a complete article. Deadline for articles to be submitted by 15th December 2025. During the event, your presentations should be in PowerPoint format, be between 20-25 slides and should last around 25 minutes, with five minutes at the end for Q&A. Presentations should be live, but can be in person at the event or delivered remotely.

CONTACT : Prof. VIRGIL POPA Ph.D.

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CONFERENCE PROCEEDINGS

The participation fee, for the 2025 SCM 4 ECR Conference, is FREE for those attending in person and includes attendance, lunch and publication in the magazine: SCM Journal. The scientific papers should be oriented toward best managerial practices. The papers, in an extended form, will be published in Supply Chain Management Journal (www.scmjournal.com, Copernicus Data Base, DOAJ), the single specialized academic magazine in SCM and Logistics, in further information regarding the direct/live transmission we be made available 15th December 2025.

HOSTS & ORGANISERS

The Conference will be chaired by Professor **VIRGIL POPA** Ph.D., Valahia University of Târgoviște, Romania, and co hosted by **RUEDIGER HAGEDORN**, End-to-End (E2E) Value Chain Director, The Consumer Goods Forum. The event organizer is: The Faculty of Economic Sciences from **Valahia University of Târgoviște**, and special partner **The Consumer Goods Forum - E2E Value Chain**.

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