



BUSINESS & ACADEMIC PARTNERSHIP

Supply Chain Management for Efficient Consumer Response

15th Supply Chain Management for Efficient Consumer Response Conference

17-18 October 2024

How Generative AI Supports the Optimization of Sustainable & Innovative Value Network Processes



On site - Oxford Hall (B319) Valahia University of Targoviste

Online – <https://join.skype.com/E3JYYbiGenle>



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