

ACADEMIC & BUSINESS PARTNERSHIP

The 13th Supply Chain Management For Efficient Consumer Response Conference



13th - 14th, October, 2022
TÂRGOVIȘTE
ROMANIA

Academics, researchers, consultants and practitioners are invited to participate in this exciting online/live conference:

Data Management, in the Whirlwind of Disruptions, of Digital Supply Chain. Adapting Shoppers to these (Ab) Normal Times

Organisers



Co-Organisers



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Call for Papers

The upcoming 2022 Supply Chain Management for Efficient Consumer Response Conference will address a number of topics around these new challenges, and is now opening a call for papers.

Those interested in submitting papers can address, but are not restricted to, one of the following topics:

1. The Supply Chain Revolution/Transformation
2. The revolution of Data Science for Supply Chain Management
3. Sustainable Supply Chain in a Pandemic: New Opportunities and Challenges in the Digital Environment
4. The Development of Technologies and Innovation
5. Empowerment and Engagement Future Leadership in Digital Revolution
6. Digital Supply Chain and Consumer Engagement
7. Demand Chain Management Empowered by Consumer Engagement.
8. Recovery and Resilience: Managing Risk and Disruptions
9. Direct to Consumer (D2C) Technologies
10. The Big Challenges by BEV (Battery Electric Vehicle) or FCEV (Fuel Cell Electric Vehicle) Technologies for New Modal Transportation in SC
11. Empowering Shoppers, Consumers and Users for Readiness in New Technologies

Abstracts should be submitted in English and a maximum of 300 words (minimum 100 words), accompanied by five to eight key words. This should be accompanied by the form described in the attached template. The deadline for submissions is 27th September 2021. Once your abstract has been approved, additional information will be provided about how to turn your abstract into a complete article. Deadline for articles to be submitted by 15th October 2021. During the event, your presentations should be in PowerPoint format, be between 20-25 slides and should last around 25 minutes, with five minutes at the end for Q&A. Presentations should be live, but can be in person at the event or delivered remotely.

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